



Designing Spaces—Beauty Spaces TV Series to Showcase Solérra® Sunless Tanning Products!

Deerfield Beach, FL January 7, 2010 - When you look at someone with a nice tan, you might also be looking at a potential candidate for skin cancer. Be sure to tune into **Beauty Spaces** along with Sunless Beauty LLC., the manufacturers of **Solérra® Sunless Tanning Mitts** on January 8th at 7:30 a.m. Eastern/Pacific airing on the **WE** network-- and January 9th at 7:00 a.m. Eastern/Pacific on **TLC**.

Special guests, dermatologist Dr. Barry Galitzer of the Skin Center of Fort Lauderdale, join the show to discuss the damage UV light can do to skin— and Angie Trelstad, President of **Solérra** talks about how their innovative product line can help you to avoid it, but still look beautifully bronzed!

Whether you're a "sun worshiper," or crave those tanning bed sessions, exposure to UV rays is proving to be a big risk which can lead to skin cancer and pre-mature aging. To help educate consumers about the dangers of UV rays and offer them a safe alternative, **Solérra** has developed an innovative sunless tanning line that delivers a rich, natural-looking glow to your face and body without the dangerous risks of UV rays.

Solérra is also a major partner of the *Skin Cancer Awareness Foundation* (www.skincaf.org) and has worked diligently in research and development to perfect the formula and application of the **Solérra® Sunless Tanning Mitt** and **Solérra® Instant Bronzing Mitt**, the brand's signature products.

Trelstad says, "**Solérra** created a perfect blend of beauty and science using patented Invisicare®** technology. Invisicare® is a polymer-delivery system found within most products in the **Solérra** sunless tanning line. Our products are scientifically proven to deliver a streak-free and long lasting tan, while keeping skin moisturized and feeling soft and smooth-- like silk."

The new **Solérra® Instant Bronzing Mitt** uses natural ingredients and has a plastic liner on the inside so the sunless tanner stays ON your body and OFF your hands. Trelstad adds, "Our **Solérra** formulations do not contain stains or dyes; the sunless tanning solution develops with your skin type to create a unique bronze shade, so your skin looks natural, just as you would look from tanning in the sun."

For more information on how to get a long lasting, healthy-looking tan—just visit www.solerra.com. You can also go to www.designingspaces.tv where you'll find a link to **Solérra**.

Solérra would especially like to thank Dr. Barry Galitzer of the Skin Center of Fort Lauderdale, www.skincenter.com, and the Skin Cancer Awareness Foundation for their support.

All **Beauty Spaces** airtimes, featuring **Solérra**, are listed below.

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****Invisicare®** technology, a registered trademark of Skinvisible Pharmaceuticals, Inc., is a patented, sunless polymer delivery system incorporated into almost all **Solérra** products. It is designed to bond active ingredients to the skin over a four to six hour period, while the tan develops.

Created by O2 Media's Quorum Productions, Designing Spaces is a half-hour informative series that inspires viewers to make every space count and instructs them on the smartest ways to make their homes more beautiful and functional. From advice on large scale renovations to small modifications, simple tips on making everyday tasks easier to decorating on a budget, this is the one show that provides you with all the comprehensive information you'll need, presented in a fun, easy-to-follow format. Quorum Productions, a wholly-owned subsidiary of O2 Media Inc., is a Florida-based production company that is nationally renowned for creating award-winning educational programming. Their informative shows are geared towards disseminating innovative ideas and practical solutions to everyday challenges. Guests on Designing Spaces have included representatives from companies such as Microsoft, Disney, MTV, Samsung, Chase Bank, Procter & Gamble, Wal-Mart, Celebrity Cruise Lines and many others. For Media-Marketing Relations—please contact Limor Windt at limor@o2mediainc.com.

The original press release can be found here:
<http://www.transworldnews.com/NewsStory.aspx?id=154487&cat=1>



MARKET	STATION	DATE	DAY	TIME
National	WE	1/8/2010	Friday	7:30 AM
National	TLC	1/9/2010	Saturday	7:00 AM
ATLANTA, GA	WPXA	1/11/2010	MON	730a
ATLANTA, GA	WPXA	1/12/2010	TUE	730a
BALTIMORE, MD	WUTB	1/11/2010	MON	830a
BALTIMORE, MD	WUTB	1/13/2010	WED	830a
CHICAGO, IL	WCPX	1/13/2010	WED	1230p
CHICAGO, IL	WCPX	1/15/2010	FRI	1030a
DALLAS, TX	KPXD	1/12/2010	TUE	9a
DALLAS, TX	KPXD	1/14/2010	THU	9a
LOS ANGELES CA	KHIZ	1/16/2010	SAT	630p
ANGELES,	KHIZ	1/17/2010	SUN	1230p
LOS ANGELES, CA	WPXM	1/11/2010	MON	10a
MIAMI, FL	WPXM	1/14/2010	THU	1p
MIAMI, FL	WMBC	1/12/2010	TUE	130p
NEW YORK, NY	WMBC	1/15/2010	FRI	10a
NEW YORK, NY	WTVE	1/12/2010	TUE	830a
PHILADELPHIA, PA	WTVE	1/15/2010	FRI	1030a
PHILADELPHIA, PA	KKPX	1/13/2010	WED	730a
SAN FRANCISCO, CA	KKPX	1/15/2010	FRI	730a

* Designated Market Areas (DMA's) are used by Nielsen Media Research to identify TV stations whose broadcast signals reach a specific area and attract the most viewers. A DMA consists of all counties whose largest viewing share is given to stations of that same market area. Non-overlapping DMA's cover the entire continental United States, Hawaii and parts of Alaska. There are currently 210 Designated Market Areas throughout the U.S.

* All schedules are subject to availability and may change at the discretion of the Networks and Stations without notice.

** National airings are a dual Satellite feed and times are listed are EST/PST